

What's Inside Your Water System?

A plain-language guide to the parts we use and why they matter.

The Valve

- The valve is the control center of your system, and ours is built to last. We use a ceramic disc valve, which is harder and more durable than the plastic valves many competitors use — tough enough to handle years of sediment without wearing down.
- It's fired at extremely high heat (over 3,600°F) to make it as hard as possible.
- It's put together in Wisconsin by Hankcraft, a company that's been building things since 1920.
- If the power goes out, your system's settings are safe — it remembers everything for up to 3 days.



The Tank

- We use a fiberglass tank made by Enpress, a trusted name known for high-quality tanks in this industry.
- Like any tank, it has a lifespan — typically 7 to 12 years before it needs replacing.



The Carbon (removes chemicals and chlorine)

- We use coconut shell carbon, one of the highest-quality types available, made by Jacobi Carbon.
- The coconuts are grown in soil that's naturally free of arsenic. Some larger, well-known brands use cheaper carbon sourced from overseas, which can come from soil with higher arsenic levels.
- It's grown sustainably and is NSF Certified, an independent stamp of approval for water treatment products.



The Resin (removes hardness and softens your water)

- We use resin made in the USA (New Jersey), rather than lower-cost imported alternatives.
- Our ResinTech CG10 resin can handle water with up to 10% chlorine exposure, while many competitors' resin only holds up to about 4%. That means ours lasts longer under real-world conditions.
- It carries the WQA Gold Seal, the industry's mark of the highest testing and certification standards, along with NSF Certification.



We believe you deserve to know exactly what's in your system and why we chose each part. If you have any questions, we're always happy to walk you through it.